

28th – 30th January at the Parc des expositions in Montpellier

MILLESIME BIO 2019 :

THE WORLD'S LEADING ORGANIC WINE FAIR CONTINUES TO MIRROR INDUSTRY GROWTH AS IT RETURNS FOR 26TH YEAR

As the organic wine industry continues to grow, so does Millésime Bio – the largest trade fair for the category. Taking place on the 28th, 29th and 30th January 2019 at the Parc des Expositions in Montpellier, the 26th event is set to be bigger and better than ever, with the opening of an additional concourse to allow for even more exhibitors and wines to be showcased.

AN AMBITIOUS 2019 EDITION

This year the fair will see 1200 exhibitors investing in a space in one of the four concourses of the Parc des Expositions across the three days – an increase on the 1 000 who exhibited last year. These additional exhibitors will be a welcome addition, showcasing a diverse spectrum of the organic wine industry for visitors to taste and discover.

Millésime Bio values camaraderie within the industry, something that will be celebrated at a launch party promoting all organic wines from the Pays d'Oc, hosted by Sudvinbio in partnership with Inter Oc, the association for wines from the Pays d'Oc. The event will be held at the Corum de Montpellier on Monday the 28th January 2019.

This year will also see the launch of an exhibition space dedicated to other organic alcoholic drinks – cider, beer and spirits.

MILLESIME BIO : THE LARGEST ORGANIC WINE FAIR IN THE WORLD

Spearheaded by Sudvinbio and Occitanie winemakers since 1993, Millésime Bio continues to be a window to breadth of the organic wine industry, showcasing wines from 15 different countries and representing an impressive 40% of the total French organic wine offering. Playing host to 30% of France's organic vineyards (25,000 hectares), the Occitanie region produces over 800,000 hectolitres of organic wine, and is the first region globally to do so. Combining the former French regions Languedoc-Roussillon and Midi-Pyrénées, Occitanie benefits from a warm Southern climate that makes for the perfect grape growing conditions.



28.29.30
JANVIER JANUARY 2019

MillésimeBIO
MONDIAL
DU VIN BIOLOGIQUE
WORLD ORGANIC WINE FAIR

MONTPELLIER FRANCE

PARC DES EXPOSITIONS EXHIBITION CENTRE

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THE 2018 EDITION – IN BRIEF

- 5 700 visitors over three days at the Parc des Expositions in Montpellier, of which around 5% are from the UK
- 1 000 exhibitors representing 15 nationalities (France, Italy and Spain being the leading countries)
- An increase in 17% of the overall visitation
- 75 % French and 25% foreign visitors

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