



2020  
27.28.29  
JANVIER JANUARY  
MONTPELLIER FRANCE



# MillésimeBIO

THE WORLD FAIR FOR ORGANIC WINES AND OTHER ORGANIC ALCOHOLIC BEVERAGES  
MONTPELLIER EXHIBITION CENTER - ROUTE DE LA FOIRE - 34470 PÉROLS - FRANCE

VISITOR  
REGISTRATION  
OPENING:  
GET YOUR  
FREE BADGE ON  
[www.millesime-bio.com/  
en/visiteurs/espace](http://www.millesime-bio.com/en/visiteurs/espace)

Or scan  
this  
code



## A UNIQUE CONCEPT SINCE 1993

- Created and organised since 1993 by the winemakers of the trade association **Sudvinbio**.
- Restricted **exclusively to trade visitors**.
- No marketing excess - **identical stands**. Let wine make the difference!
- An inviting, **spacious fair** promoting exchange and tasting with producers.

## THE ORGANIC WINE WORLD'S TOP PROFESSIONAL FAIR

- A record-breaking 2020 edition with **1300 exhibitors** from more than **20 different countries** (10% more than in 2019)
- Organic wine industry's **n°1 marketplace**: 7000 visitors expected (13% more than in 2019), 52 different nationalities.
- **A much-appreciated trade event**: 95% of visitors plan on coming back in 2020
- **Themed areas**: self-service tasting area, Challenge Millésime Bio contest area, conferences, master classes...
- An area dedicated to **other organic alcoholic beverages**: beer, cider, aperitifs and spirits
- The **must-attend festive evening** on Monday 27 January 2020.

## 2020 INNOVATIONS

- An **exhibitor/visitor interactive** digital platform (to make appointments, exchange information...) with geolocation and assistance in creating your visit itinerary.
- **Brand new ergonomic furniture** (high counters), exclusively designed for the Millésime Bio fair, for greater working and tasting comfort.

*More information when you register*

## THEY TALK ABOUT THE FAIR...

### EXHIBITORS



**Domaine Wilfried**  
FRANCE

" Quality visitors; a very well organised, very professional fair. "



**Weingut Christoph Edelbauer**  
AUSTRIA

" The fair was really good for us and we liked the atmosphere. Much better than many other fairs! We'll definitely come back again next year..."



**Château Salettes**  
FRANCE

" We are really delighted of our first participation . It is the most interesting of the fairs we have attended. "

### VISITORS



**Philippe Cilia**  
Invino  
FRANCE

" We have been regular visitors at the event for 10 years now. In 2019, we decided to focus solely on this wine fair. We enjoy networking at the fair and have seen wine quality improve from year to year. We prefer Millésime Bio for its mix of appellations, diversity of origins, spacious, airy exhibition halls, friendly atmosphere and extremely professional organisation. Thanks to our experience and to trade fairs like this, we are getting ever better at combining pleasure, quality, price and health in our range of wines. We will be there in 2020, looking forward to new discoveries and pleasures. "



## Challenge MillésimeBIO

A great international event to promote quality organic wines.

More than 1,600 entries from numerous wine producing countries and regions will be judged by a panel of wine experts chaired by the two-starred Chef Jean-Luc Rabanel. **All the award-winning wines will be displayed for tasting throughout the three days of the fair in the Challenge Millésime Bio tasting area.**

[www.challenge-millesime-bio.com](http://www.challenge-millesime-bio.com)

## CHALLENGE MILLESIME BIO CONTEST 2020: JURY REGISTRATION

Want to join the tasting jury ? You are a professional of wine sector or a confirmed wine taster ?

Join our jury to elect a ranking from a panel of organic wines from France and abroad.

Tasting of the entries on **Wednesday morning, January 15th 2020.**

Registration opening on **November 4th 2019** on [www.challenge-millesime-bio.com](http://www.challenge-millesime-bio.com), get ready!

[www.millesime-bio.com](http://www.millesime-bio.com)



MillésimeBio is organised by **SUDVINBIO**  
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