

the 1st professional meeting of the year

October 21, 2022 by [admin](#)

January 2023 will be under the sign of organic in Montpellier with 3 meetings dedicated to professionals of wines and other organic alcoholic beverages. The Challenge Millésime BIO competition will open the ball on January 17 & 18, followed by the digital session on January 23 & 24 and the Millésime BIO show which will celebrate its 30th anniversary at the exhibition center.

The living room **Organic vintage** is THE market place and the reference meeting place for professional producers and buyers of organic drinks. 1,450 exhibitors will present their range of products from organic farming: **still wines, sparkling wines, sweet wines, beers, ciders, rums, pastis, gins, whiskey as well as other organic spirits and alcoholic beverages** grouped together in a dedicated space.

Professional visitors will thus be able to choose from a rich and varied offer from **20 countries** and novelties with **15% new exhibitors** for this anniversary edition.

New:

On the program for this 30th edition: a **space dedicated to Young Winegrowers** which will present the new wave of the next 30 years; a **selection of exhibitors in biodynamics, agroecology, sulphite-free wines**; them **European study results** CSA/Millésime BIO on the **relationship of consumers to labels** that have emerged over the past 30 years.

the **bulk wine** is also entering the show for this 30th edition: the digital session and the physical show will indeed integrate this category for the first time, allowing buyers to identify the exhibitors concerned in one click.



Renowned for its conviviality and efficiency, Millésime BIO is an international trade show that retains a human dimension and a multitude of services for exhibitors and visitors.

Mobile app : Participants can download the Millésime BIO app (from 11/15/2022) to facilitate their visit. They will thus have access to the following functionalities: list of exhibitors with a system of favourites, tasting notebook, list of products present in the wine library, reminder of scheduled appointments, program of conferences and masterclasses, etc.

Wine bar: each exhibitor can present a reference (wines or other beverages) free of charge in this free tasting area, which allows visitors to make their selection before going to the exhibition area and meeting the exhibitors.

Business meeting : The organizing team provides exhibitors and visitors with a connection platform with a matching system based on the selection criteria entered by the participants, who can then make an appointment to optimize their visit.

Digital session : permanent, it will bring together 500 exhibitors and visitors from all over the world who will be able to discuss before the physical show and thus make first contacts. On this occasion, visitors will discover a preview of the winners of the Challenge Millésime BIO 2023 Competition.



Back to the 2022 edition:

1,500 exhibitors including 22% international
7,600 cumulative visitors digital session/physical show
Top 5 activities: Wine merchants, Importers, CHR, Traders, Wholesalers
78% France / 22% International

Organic Millesime Challenge Competition

Challenge Millésime **BIO**

Every year, SudVinBio organizes Challenge Millésime BIO, **the largest international organic wine and beer competition** which rewards the quality of the best organic products. This year, the 16th edition of the competition will take place on **January 17 and 18, 2023**. 2000 wines and more than 130 beers will be tasted by a **professional jury chaired by Karine Valentin** journalist for Cuisine and Wines of France. Medal-winning products will be available for free tasting on Millésime BIO, in a dedicated area, the Bar Challenge.

Do you want to become a member of **tasting panel** ?

Organic producers, register your wines and beers!
Opening of registrations November 2, 2022
Closing date: December 2, 2022

More information on www.challenge-millesime-bio.com