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Millésime BIO

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the drinks business

NEWS

Millésime BIO boasts more than 10,000 visits to 2023 fair

02 FEBRUARY 2023

By Christian Smith

Millésime BIO confirmed its status as the "largest organic wine fair in the world" this year, with more than 10,000 visits across the three-day event and 1,500 exhibitors.



A total of 10,300 visits marks a 32% uplift on 2022's numbers, with 15% of the 1,500 exhibitors at the fair there for the first time.

Nearly 3,000 business appointments were also registered before the exhibition opened according to a press release.

"We regained and even exceeded pre-Covid attendance levels, which both confirms market demand for organic wine and Millésime BIO's status as the largest organic wine exhibition in the world," commented Jeanne Fabre, Chair of Millésime BIO.

In total, 19 countries were represented by the fair's exhibitors. "It's a good sign, particularly for French producers, because it shows there is still room for growth in export markets," Nicolas Richarme, Chairman of Sudvinbio said.

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