



# Millésime BIO

**NEW DATES !**

**24.25 JANUARY 2022**  
DIGITAL SESSION  
24/24 ACCESS

**28 FEBRUARY**  
**01&02 MARCH 2022**  
MONTPELLIER FRANCE  
EXHIBITION CENTRE



**THE WORLD FAIR FOR ORGANIC WINES AND OTHER ALCOHOLIC BEVERAGES**



**VISITOR REGISTRATIONS**

**GET YOUR FREE BADGE ON**



**SCAN ME**

[www.millesime-bio.com/en](http://www.millesime-bio.com/en)

## THE ORGANIC WINE WORLD'S TOP PROFESSIONAL FAIR

**1 FAIR / 2 HIGHLIGHTS**

### A UNIQUE 100% ORGANIC CONCEPT SINCE 1993

- Created and organised by the winemakers of the trade association **Sudvinbio**.
- An area dedicated to **other organic alcoholic beverages**.
- **Themed areas:** Enoteca, Challenge Millésime Bio area...
- **Identical stands** for an inviting and spacious fair that encourages discovery.

### A POPULAR BUSINESS-ORIENTED TRADE FAIR

- The **No1 marketplace** of the sector.
- Exclusively **restricted to trade visitors**.
- **1450 exhibitors** from 20 countries in one place for three days: 22% of new exhibitors never seen before in person at Millésime Bio.
- 95% of visitors surveyed in 2020 plan to come back!
- **Synergies** between a **digital session** and the usual **physical session**.

### A DIGITAL SESSION BEFOREHAND FOR GREATER EFFICIENCY

- An **ergonomic platform** with multi-criteria search filters
- **Information exchange, appointment making** before the fair, then **LiveChat** or **videoconference** with the exhibitor
- **Virtual visit of the exhibitors' stands:** video presentation of the estate, photos of the bottles, technical data sheets, new products.
- **Networking** platform for buyers.

### AN EXCEPTIONAL PHYSICAL EDITION : ORGANIC BEERS AND CIDERS IN THE SPOTLIGHT

- An area dedicated to producers of **other organic alcoholic beverages**.
- A focus on beers and ciders during the **Monday evening event**.
- A new «**organic beer**» category at the **Challenge Millésime Bio contest**.

## THEY HAVE TRUSTED US ON THE 100% DIGITAL FAIR...

### VISITORS

**Dan BARRETT / DB Wine & Spirits / CANADA (Agent) :**

«A great work to set up this wonderful event. This was certainly an excellent opportunity to meet existing and new producers from several regions. I very much enjoyed the opportunity to meet new prospective partners from my home office and look forward to attending the next in-person event in 2022. Merci beaucoup.»

**David THIELEMANS / Kikkilivatch Vins de terroir / BELGIUM (Mobile wine bar):**

«Congratulations on this great project and success. In these times, many fairs should be inspired by your model.»

### EXHIBITORS

**Mas des Restanques / FRANCE :** «BRAVO and THANK YOU! For my first participation in a 100% digital trade fair, I am satisfied with the attendance of the platform and the contacts made. These are qualified contacts and the platform allowed me to focus my prospecting on markets where my wines were not yet distributed. I congratulate the organising team for this performance!»

**Longridge Wines / SOUTH AFRICA:** «Thank you for all your hard work of bringing the organic wine world together in very difficult times!»

## Challenge Millésime BIO CONTEST

**THE GREAT INTERNATIONAL EVENT TO PROMOTE QUALITY ORGANIC WINES AND BEERS.**

**More than 1 900 organic wines** from numerous countries

**NEW Beers in the spotlight**

On this 15th edition: the tasting opens up to international organic

**3 days of free tasting**

The awarded wines and beers will be available for tasting during the three days of the fair, in the Challenge Millésime Bio area.

[www.challenge-millesime-bio.com/en](http://www.challenge-millesime-bio.com/en)

### JOIN OUR JURY!

You are a professional of the wine or beer sector or a confirmed taster? Register to participate in the selection of the best organic wines and beers from France and abroad.

➔ **TASTING OF THE SAMPLES**  
**Tuesday 11 and Wednesday 12 January 2022.**

➔ **REGISTRATIONS**  
**in November on**  
[www.challenge-millesime-bio.com/en](http://www.challenge-millesime-bio.com/en)



MillésimeBio is organised by **SUDVINBIO**  
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