



Millésime BIO

25.26.27
JANUARY 2021



MONTPELLIER EXHIBITION CENTRE
ROUTE DE LA FOIRE, 34470 PÉROLS - FRANCE

THE WORLD FAIR FOR ORGANIC WINES AND OTHER ALCOHOLIC BEVERAGES



VISITOR
REGISTRATIONS

GET YOUR
FREE BADGE ON

www.millesime-bio.com/en



SCAN ME

THE ORGANIC WINE WORLD'S TOP PROFESSIONAL FAIR

THE NO.1 MARKETPLACE OF THE SECTOR

A UNIQUE 100% ORGANIC CONCEPT SINCE 1993

- Created and organised by the winemakers of the trade association **Sudvinbio**.
- Exclusively restricted to **trade visitors**.
- An area dedicated to **other organic alcoholic beverages**.
- **Themed areas:** Enoteca, Challenge Millésime Bio area...
- **Identical stands** for an inviting and spacious fair that encourages discovery.

A POPULAR BUSINESS-ORIENTED TRADE FAIR

- Nearly **1300 exhibitors** from more than **20 countries** represented in one place for three days.
- A **revised and optimised** exhibitor/visitor **interactive digital platform** (appointment booking from both sides, data exchange, badge scan...).
- **Ergonomic furniture** for greater working and tasting comfort.
- 95% of visitors surveyed in 2020 plan to come back in 2021!

AN ADAPTED 2021 FAIR FOR AN EFFICIENT AND SAFE RECOVERY

- **First exhibition for the recovery** after a difficult year due to the global COVID-19 health crisis.
- An adapted formula of the fair to guarantee everyone's safety with the implementation of **reinforced sanitary measures** in accordance with the imposed sanitary guidelines.



THEY TALK ABOUT MILLÉSIME BIO...

VISITORS

Nadine ROSIER / Intermarché / FRANCE: « It is a digest of what is going on worldwide in the organic wine business. It allows you to meet a maximum of people in three days: it is a huge time saver. »

Herman STROBBE / Bio Planet / BELGIUM: « Millésime Bio is the most important fair concerning organic wines. You know that all wines are organic, so there is no loss of time with the supplier on this matter. »

Paolo BOUCA-NOVA / Le Repaire de Bacchus / FRANCE: « This fair is a must-go if you want to find the best of organic or biodynamic wines. »

Didier BONNEFONT / Auchan / FRANCE: « Each exhibitor has the same stand size; this allows proximity and ease of exchange with the producers. It is simpler and therefore more humane. »

Daisuke TANAKA / Dean&DeLuca / JAPAN: « It is an excellent fair! One of my favourites! Both the self-service tasting area and the Challenge Millésime Bio area are very efficient to choose the wines. »

EXHIBITORS

Domaine de la Fouquette / FRANCE: « Millésime bio is a very well organised fair and a must-go for professionals and winegrowers. »

Giannikos Winery / GREECE: « We consider Millésime Bio as the best organic wine fair and it is a fix date in our calendar: we always come back to show our newest vintages. »

Challenge Millésime BIO CONTEST



The **great international event to promote organic quality wines**. More than 1,900 entries from numerous wine producing countries and regions will be judged by a panel of wine experts chaired by internationally renowned British journalist Andrew Jefford. **All the award-winning wines will be displayed for tasting throughout the three days of the fair in the Challenge Millésime Bio tasting area.** www.challenge-millesime-bio.com

JURY REGISTRATION

Want to join the tasting jury? You are a professional in the wine sector or a confirmed wine taster? Register to participate in the selection of a ranking from a panel of organic wines from France and abroad. Tasting of the entries on **Wednesday 13 January 2021 in Montpellier**.

Registration opening in November 2020 on www.challenge-millesime-bio.com, join our professional jury!



MillésimeBio is organised by **SUDVINBIO**
OCCITANIE TRADE ASSOCIATION OF ORGANIC VINTNERS
Bât. A8 - ZAC Tournezy 2 - Rue Simone Signoret - 34070 Montpellier - France
Tel: +33 (0)4 99 06 08 41 - contact@sudvinbio.com

