



2021 edition
100% DIGITAL



25.26.27
JANUARY 2021

MillésimeBIO



THE WORLD FAIR FOR ORGANIC WINES AND OTHER ALCOHOLIC BEVERAGES

THE ORGANIC WINE WORLD'S TOP PROFESSIONAL FAIR REINVENTS ITSELF

**REGISTER
NOW !**

THE 1ST FAIR IN THE WORLD OF ORGANIC WINES AND OTHER ALCOHOLIC BEVERAGES IN DIGITAL VERSION

A UNIQUE 100% ORGANIC CONCEPT SINCE 1993

- Created and organised by the winemakers of the trade association Sudvinbio.
- Exclusively restricted to trade visitors.
- An area dedicated to other organic alcoholic beverages.
- A virtual hall dedicated to the award-winners of the Challenge Millésime Bio 2021 contest.

A POPULAR BUSINESS-ORIENTED TRADE FAIR

- The No.1 marketplace of the sector
- Nearly 1,000 exhibitors from 16 countries represented in one place for three days.
- More than 150 new or newly certified exhibitors to be discovered.
- 95% of visitors surveyed in 2020 plan to come back in 2021!

ERGONOMIC FEATURES FOR GREATER EFFICIENCY



Open
24/24

Video-
conference

Exhibitor details
and appointment booking.

Multi-criteria search engine
with favourites system.

Exchange of information,
Live Chat or video.

Virtual visit of the exhibitors' stands : video
presentation, pictures of the bottles, technical
sheets, new products, awards.

VISITORS TALK ABOUT MILLÉSIME BIO...

Nadine ROSIER / Intermarché / FRANCE: « It is a digest of what is going on worldwide in the organic wine business. It allows you to meet a maximum of people in three days: it is a huge time saver. »

Herman STROBBE / Bio Planet / BELGIUM: « Millésime Bio is the most important fair concerning organic wines. You know that all wines are organic, so there is no loss of time with the supplier on this matter. »

Paolo BOUCA-NOVA / Le Repaire de Bacchus / FRANCE: « This fair is a must-go if you want to find the best of organic or biodynamic wines. »

Didier BONNEFONT / Auchan / FRANCE: « Each exhibitor has the same stand size; this allows proximity and ease of exchange with the producers. It is simpler and therefore more humane. »

Daisuke TANAKA / Dean&DeLuca / JAPAN: « It is an excellent fair! One of my favourites! Both the self-service tasting area and the Challenge Millésime Bio area are very efficient to choose the wines. »



Challenge MillésimeBIO CONTEST

THE GREAT INTERNATIONAL EVENT TO PROMOTE ORGANIC QUALITY WINES

More than **1,700 entries** from numerous wine producing countries and regions will be judged by a panel of wine experts chaired by **Andrew Jefford**, the world-renowned journalist and deputy editor-in-chief of the international monthly magazine **Decanter**.

Find all the award-winners in a dedicated hall of the digital fair!



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